

# Monitor

## Prevent one bad post from destroying your reputation

We have all seen stories of social media posts damaging brand reputation. One bad day for an employee or one careless post can have harmful consequences on your business. For highly regulated industries, a poor choice of words in a review or comment can put your business out of compliance. Experience.com Monitor helps you track and audit your employees' responses to help keep your business out of trouble.



## BENEFITS:

-  Prevent an employee's bad day from affecting your business
-  Reduce risk of legal non-compliance on social channels
-  Ability to address non-compliant activity or inappropriate posts in minutes

## FEATURES:

-  Audit and flag all inappropriate keywords
-  Resolve non-compliant activity or inappropriate posts in minutes
-  Review all alerts, escalation and resolutions in one dashboard
-  Monitor posts by employee, branch, region or company
-  Provide alerts immediately to management for designated terms