SocialSurvey
S O C I A L S U R V E Y . C O M

SocialSurvey Raises $14.5 Million in Series A

San Ramon, CA (April 16, 2019) — SocialSurvey has raised $14.5 million in new financing and plans to use this round of funding to continue expanding its platform technology and scale aggressively into multiple business verticals.

"The reputation space is crowded and highly disjointed," said SocialSurvey's CEO, Scott Harris. "Multi-location brands often invest in multiple products to support their online reviews, employee engagement, employee feedback and compliance monitoring, but still don't drive meaningful improvement in customer experience. We solve all that in a single solution."

The software developer is backed by venture capital veterans Curtis Feeny and Jim McClean of Silicon Valley Data Capital (SVDC) and Eric Filipek of Kennet Partners LLC. With this funding round, Curtis and Eric will be joining the SocialSurvey Board of Directors.

"SocialSurvey captures that critical moment when an employee and customer interact like nothing we have seen. The impact on customer satisfaction and employee behavior is extremely special. We are thrilled to be partnered with this great group of people," commented Eric Filipek of Kennet Partners.

"We're thrilled to invest in SocialSurvey—it's a very unique play in the market. SocialSurvey is creating a new experience category by consolidating various technologies into a single open platform that puts the enterprise in control. Who doesn't want data in motion for driving business?" remarked Curtis Feeny of Silicon Valley Data Capital.

In addition to SVDC and Kennet, SocialSurvey secured additional investment from Greg Hitchan at Tri-Valley Ventures of San Francisco East Bay Area fame and the ventures team at Wilson Sonsini Goodrich & Rosati.

ABOUT SILICON VALLEY DATA CAPITAL

Silicon Valley Data Capital is an early stage investor in next-generation enterprise software companies. As big data, predictive analytics, AI and ML applications become more critical to the success of businesses everywhere, SVDC is helping entrepreneurs develop the most advanced applications and services to match their needs. For more information, please visit www.svdcapital.com

ABOUT KENNET PARTNERS

Established in 1997, Kennet is a growth equity investor that invests in bootstrapped, fast-growing companies providing information technology products and business services that leverage technology. Kennet currently has over $700 million

under management and has offices in London, Frankfurt and Silicon Valley. For more information, please visit: www.kennet.com

ABOUT TRI-VALLEY VENTURES

Since 2013, Tri-Valley Capital has focused on value-added investments in start-up and established ventures located in the growing Tri-Valley region in the East Bay of California. Their investment portfolio places particular emphasis on potential commercialization and industrial application of technology from the Lawrence Livermore and Sandia National Labs, as well as innovative opportunities in AI/Data, SaaS, Health, Smart Hardware and FinTech. For more information, please visit www.trivalleyventures.com

ABOUT WILSON SONSINI GOODRICH & ROSATI

For more than 50 years, Wilson Sonsini Goodrich & Rosati has offered a broad range of services and legal disciplines focused on serving the principal challenges faced by the management and boards of directors of business enterprises. The firm is nationally recognized as a leader in the fields of corporate governance and finance, mergers and acquisitions, private equity, securities litigation, employment law, intellectual property, and antitrust, among many other areas of law. For more information, please visit www.wsgr.com

ABOUT SOCIALSURVEY
SocialSurvey empowers businesses to drive employee behavior while improving customer experience, online reputation and revenues. Its unique, player-integrated approach to customer feedback yields powerful CX insights while amplifying online reviews, marketing automation and local search rankings. For more information, please visit: www.socialsurvey.com