



# Experience: Company Overview

Founded in 1996, Experience is the leading provider of e-recruiting software and services that connect universities and employers with college-educated candidates.

# About Us

Experience, Inc.  
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Experience is the leading provider of university career networks for students and alumni, offering employers the most direct, in-depth access to job candidates from among the world's most sought after talent pool. The company has been at the forefront of providing web-based recruiting and career management technology to a network of over 70% of the top universities in the country. Its unique business approach builds lifelong relationships by directly connecting enterprises, universities, and candidates.

Experience's software platform currently supports more than 500 university career centers and alumni associations, 3 million registered candidates, 100,000 employers, and offers 400,000 job and internship opportunities.

## Products and Services

Experience offers two web-based services, eRecruiting and eProNet, both of which are highly customizable solutions that enable full recruiting program management through automated workflow, enhanced communication, filtering and reporting. By connecting student and alumni candidates, universities, recruiters and hiring managers in real time, Experience specifically addresses the unique challenges of reaching emerging and experienced educated talent.

## Employer Benefits

Experience's online recruiting solutions increase the quality and diversity of candidates hired. Utilizing this technology platform significantly increases company productivity, revenue potential, and competitive advantage. In addition, acquisition costs of highly skilled and educated candidates are dramatically reduced through the optimization of recruiting initiatives at hundreds of colleges and universities.

## University Benefits

Experience's leading career center and alumni association recruiting management solutions enables universities to streamline administration and improve relationships with students, alumni, and employers. The system is co-branded with the university and enables each school to drive candidate participation through powerful workflow management, superior communications tools, and enhanced tracking and reporting capabilities.

## Management Team

Jennifer Floren - President and CEO  
Rob Carbonaro - Vice President, Sales and Client Services  
Stan Jackson - Vice President, Engineering  
Lisa Mastrangelo - Vice President and CFO  
Janet Sun - Vice President, Marketing

